

## WATER SHORTAGE ADVISORY:

### VOLUNTARY 10% WATER USE REDUCTION REQUESTED

**Keep** saving Santa Monica! Since 2007, residents and businesses have cut water use 10%. **The City of Santa Monica congratulates its customers for achieving this water savings!** But we must save more in order to avoid mandatory water rationing.

The water crisis continues. We are entering our *third dry year* of drought and court-imposed reductions to protect fish species continue to threaten our imported water supply. In February, the Governor made history by declaring a *water supply state of emergency for all of California*.



*Lake Oroville, largest reservoir, at 40% capacity in February 2009.*

Photo by California Department of Water Resources

The City of Santa Monica sells water to over 17,000 water customers. Nearly 88% of this water is purchased from the Metropolitan Water District of Southern California (MWD) and is imported from Northern California. Starting July 1, 2009, MWD will allocate a specific amount of water to the City of Santa Monica. While **we will always have enough water to provide to our customers**, if Santa Monica uses more than its allotment of water then the City will have to pay a lot more for that water. Those costs could be passed onto you. In addition, the City could declare a Stage 1 or greater water shortage and assign each water customer a water budget based on their past usage.

Water Shortage Stage	Water Use Restrictions	Water Use Reduction Goal
Advisory	Voluntary	10%
Stage 1	Mandatory	15%
Stage 2	Mandatory	20%
Stage 3	Mandatory	30%
Stage 4	Mandatory	50%

**In Effect** (arrow pointing to the 10% goal)

Our goal is to keep within our allocated amount, especially during the summer months, when water use typically increases. In order to meet that goal, **we are asking our customers to continue to use water as efficiently as possible.**

The City Council took action at its June 9, 2009 meeting to declare a **Water Shortage Advisory**. In order to maintain a **10-15% reduction** in water demand for our service area, **the following wasteful water use practices are always PROHIBITED:**

### **Water Conservation Requirements**

- ◆ **No watering landscapes between 10 a.m.—4 p.m.** (exceptions for drip irrigation, hand-watering, system maintenance)
- ◆ **No overspray or runoff from landscape irrigation or other sources of water waste**
- ◆ **Install only approved irrigation equipment**
- ◆ **Don't use a hose to clean paved areas** (exception for health requirements)
- ◆ **Repair leaks**
- ◆ **Wash vehicles with a bucket and shut off hose nozzle, or at a car wash**
- ◆ **Serve water only upon request at restaurants**
- ◆ **Only use decorative water features that recirculate the water**
- ◆ **Don't waste water**

**Violations may result in fines starting at \$250.**

[Click here for the Water Shortage Advisory Flyer.](#)