

Mitigation Measures

- Work will be sequenced throughout the downtown area to minimize impacts to the community
- Trenching will not be allowed on Broadway or Santa Monica Boulevard in order to minimize potential traffic and parking impacts
- The City's police department will be called upon to provide assistance when traffic signals are temporarily turned off

This project is critical to addressing downtown traffic congestion. The City greatly appreciates your patience and understanding while work is taking place. Please be assured that we will monitor the work closely to ensure that it is done as safely, as quietly, and as quickly as possible. However, if you have questions or concerns, please call the project hotline at (866) 755-7679. This hotline uses a message/pager system. When calling, please leave a message and your call will be returned as soon as possible.



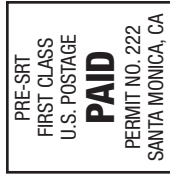
Project Hotline:

(866) 755-7679

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**City of
Santa Monica**

Advanced
Traffic
Management
System (ATMS)
Communication
and
Traffic Signal
Modification
Project

July, 2007



City of
Santa Monica

Living and working in a world famous destination such as downtown Santa Monica is exciting – but getting stuck in traffic can be a frustrating experience. Over the years, continued growth in the community has generated greater potential for increased traffic volumes. The City of Santa Monica is tackling these challenging traffic issues by implementing the second phase of the Advanced Traffic Management System (ATMS); a city-wide project to ease traffic congestion.

State-of-the-art technology is being used in the design of the ATMS to upgrade the City's transportation and communication equipment to 21st century standards and beyond. The new system will help minimize impacts to emergency response routes, public transportation, buses, and other delivery service vehicles. It will also provide the City with a much-needed high-tech system to manage traffic during peak travel times, special events, holidays, and traffic accidents. System highlights include:

- Real-time management of the City's traffic signalization system from a centralized traffic management center
- Modernization of the City's traffic signals to reduce delays, including modifications and upgrades to 11 traffic signals in the downtown area
- Synchronization of the City's 170 traffic signals to keep traffic moving
- Installation of new fiber optic cable and conduit
- Installation of larger pull boxes – where conduit will be connected
- Traffic signal upgrades – new traffic lights and related equipment will be installed and integrated with a new City-wide monitoring system

Construction Details

- Construction is scheduled to begin in mid-July 2007 and will continue for about one year
- Work locations will be mostly downtown (see map)
- Work at five intersections outside the downtown area are also included in the project as well as fiber optic cable installation on Lincoln Boulevard from Wilshire to the south City limit
- Work will move quickly – generally, construction crews will work at one location for a short period of time, then move on

- Most of the work will take place at major intersections
- Some locations will require trenching in sidewalks near curb sides for conduit installation
- Work is scheduled to take place Monday through Friday between the hours of 8:00 AM until 6:00 PM (in order to keep traffic moving during daytime hours, some night work is planned)

Map key: ● = Signal modification
 ■■ = Conduit/Fiber Optics

